



## Sponsorship Opportunities for 2019 Winter Regional Pulse Meetings

Saskatchewan Pulse Growers (SPG) and the Saskatchewan Ministry of Agriculture are teaming up to host the annual Winter Regional Pulse Meetings for growers across Saskatchewan. These meetings will run in the communities of Rosetown, Swift Current, Assiniboia, and Regina.

At each of the locations, sponsors have the opportunity to:

- Reach a captive audience in a smaller setting
- Chat one-on-one with growers, researchers, and industry representatives
- Distribute marketing/promotional material
- Support rural communities
- Generate new leads, new customers, and new sales

### 2019 Meeting Dates/Locations

- Monday, February 4                      **Rosetown** (Rosetown and District Civic Centre)
- Tuesday, February 5                      **Swift Current** (Stockade Building)
- Wednesday, February 6                      **Assiniboia** (Prince of Wales Cultural & Recreation Centre)
- Thursday, February 7                      **Regina** (Queensbury Convention Centre, Evraz Place)

## Sponsorship Opportunities for 2019

### Lunch Sponsor

*Swift Current and Regina: \$5,000*

*All other locations: \$2,500*

Includes:

- Includes verbal recognition at event
- Includes five minutes to address the crowd during lunch
- Sponsor logo/video displayed during lunch
- Recognition on advertisements in advance of the meetings
- Recognition on meeting agendas

### Coffee Break Sponsor

*Swift Current and Regina: \$2,500*

*All other locations: \$1,000*

Includes:

- Verbal recognition at event
- Sponsor logo displayed during coffee breaks
- Recognition on advertisements in advance of the meetings
- Recognition on meeting agendas

### Table Sponsor

*\$150/table per location (please note that space is limited in some locations and spots will be confirmed in the order they are received)*

Includes:

- Chance to address crowd in the morning of the meeting
- Sponsor table with chair (Internet access and electrical plug-ins are not necessarily available)
- Lunch and registration for a maximum of two company representatives

*Details for table setup for meeting sponsors*

- Set up takes place from 8:00-8:30 AM the morning of the meeting
- Space is allotted on a first-come, first-served basis that morning
- Lunch and registration are included for a maximum of two company representatives. If you wish to bring additional colleagues, they can pre-register by calling the Ag Knowledge Centre at 1-866-457-2377 after November 1, 2018
- Deadline to register for booth space is noon on **Friday, January 12, 2018**

To reserve your spot, please contact:

**Lori Chapman**

**306-668-0350**

**[lchapman@saskpulse.com](mailto:lchapman@saskpulse.com)**

# **Draft Meeting Agenda**

*(subject to change)*

**Sponsors Set Up Displays**

**Coffee, Sponsor Displays Open**

**Saskatchewan Pulse Growers Update**

**Saskatchewan Pulse Growers Agronomy Presentation**

**Networking and Refreshment Break**

**Saskatchewan Ministry of Agriculture Entomologist Presentation**

**Lunch and Sponsor Displays**

**Pulse Variety Update**

**Networking and Refreshment Break**

**Market Outlook**

**Closing Remarks**

**2019 Saskatchewan Pulse Growers Regional Meetings  
LUNCH SPONSORSHIP AGREEMENT**

Company Name: \_\_\_\_\_

Sponsorship Package Choice: (please check the locations you would like to attend)

\$2,500 Rosetown     \$5,000 Swift Current     \$5,000 Regina     \$2,500 Assiniboia

Total: \$ \_\_\_\_\_ (you will receive an invoice from SPG in this amount)

*\*to be invoiced January 2019*

Billing Information (please indicate proper billing information for invoicing purposes):

Representative's Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature authorizing sponsorship: \_\_\_\_\_

**Representatives Attending the Meetings**

- All sponsorship packages include 2 complimentary admissions to each meeting

\_\_\_\_\_  
Representative Name

\_\_\_\_\_  
Representative Name

\* Please also register with the Agriculture Knowledge Centre: 1-866-457-2377 or [aginfo@gov.sk.ca](mailto:aginfo@gov.sk.ca).

FAX this form to: (306) 668-5557 Attn: Lori Chapman  
Or EMAIL it to: [lchapman@saskpulse.com](mailto:lchapman@saskpulse.com)

*Thank you for your support!*

**2019 Saskatchewan Pulse Growers Regional Meetings  
COFFEE SPONSORSHIP AGREEMENT**

Company Name: \_\_\_\_\_

Sponsorship Package Choice: (please check the locations you would like to attend)

\$1,000 Rosetown     \$2,500 Swift Current     \$2,500 Regina     \$1,000 Assiniboia

Total: \$ \_\_\_\_\_ (you will receive an invoice from SPG in this amount)

*\*Please see agendas for meeting dates and locations.*

Billing Information (please indicate proper billing information for invoicing purposes):

**Representative's Name:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**City/Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Signature authorizing sponsorship:** \_\_\_\_\_

**Representatives Attending the Meetings**

- All Sponsorship packages include 2 complimentary admissions to each meeting

\_\_\_\_\_  
Representative Name

\_\_\_\_\_  
Representative Name

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**FAX this form to: (306) 668-5557 Attn: Lori Chapman  
Or EMAIL it to: [lchapman@saskpulse.com](mailto:lchapman@saskpulse.com)**

You will receive an invoice in mail in the next couple of weeks confirming receipt of your sponsorship request.

***Thank you for your support!***

**2019 Saskatchewan Pulse Growers Regional Meetings  
TABLE SPONSORSHIP AGREEMENT**

Company Name: \_\_\_\_\_

Sponsorship Package Choice: (please check the locations you would like to attend)

\$150 Rosetown

\$150 Swift Current

\$150 Regina

\$150 Assiniboia

Total: \$ \_\_\_\_\_ (you will receive an invoice from SPG in this amount)

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*\*Please see agendas for meeting dates and locations.*

Billing Information (please indicate proper billing information for invoicing purposes):

Representative's Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature authorizing sponsorship: \_\_\_\_\_

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